




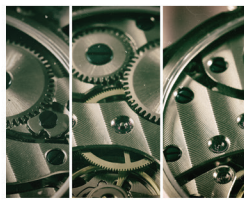
**CREATIVE COMMERCIAL
WATCHES BY PHOTOGRAPHY
ROBERT BAKER**

A city skyline at dusk with a large globe projection on a building facade. The globe is the central focus, showing the Americas and the Atlantic Ocean. The buildings are lit up with various colors, including blue, purple, and orange. The sky is a mix of orange and blue. The globe is projected onto a curved building facade, and the city buildings are in the background.

I am an adventure, lifestyle, and travel photographer registered with Getty Images as a stock contributor. My photos have been published by major news outlets, though I primarily work directly with boutique brands to capture unique, compelling images that align with their identities.

Watch photography is a new muse for me as I envision each watch with it's own personality and my goal it to capture that creatively. Creativity is still effective marketing tool to make your designs stand out! Let's create some marketing magic for your watch brand!

-Robert Baker aka VegasDood

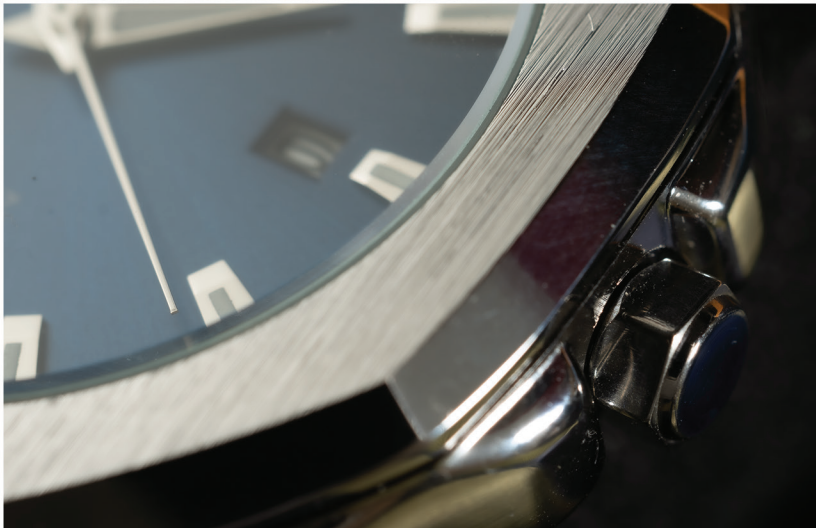






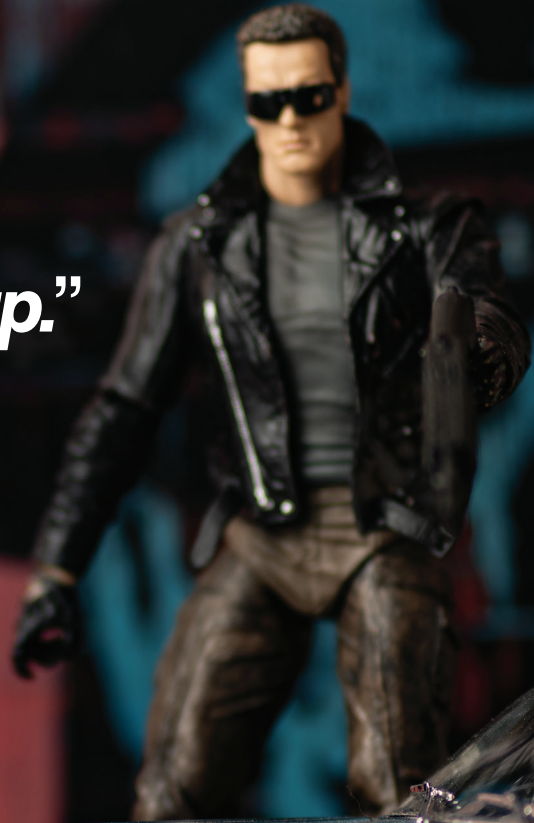
The quest for unique stock imaging has led me to destinations around the world. With my library of imaging, I translate many of those images to printed backdrops to set the "scene" depending on the watches personality. Here is a list of my active gear that I use on a regular basis:

- ⚙️ Sony FX30 (video)
- ⚙️ Sony A7RIV (full-frame, multiple bodies)
- ⚙️ Fujifilm GFX100S (medium format, 100mpx)
- ⚙️ Fuji X100V
- ⚙️ Fujifilm instax mini EVO (I use these snaps as props)
- ⚙️ Fujifilm instax WIDE 300
- ⚙️ Extensive strobe and LED lighting equipment
- ⚙️ Over \$100K in lens and accessories (not a hobbyist)
- ⚙️ Over 30 years in web development, graphic design and working within the Adobe ecosystem.



***“Essentially, what
photography is, is life lit up.”***

— SAM ABELL



Consider the cliché “a picture tells a thousand words.” Content marketers ought to take heed, at least, because this seemingly worn-out axiom holds wisdom that applies today. Crafting the highest quality content possible isn’t possible without the pull of visual imagery. Marketing photography is often taken for granted. Yet when focused on and elevated, marketers can add a whole new creative dimension to website content that engages audiences, enhances blog posts, stands out on social media and grabs people’s attention.

Our personal goal is have the potential watch customer “relate” to your watch and desire it for their personal collection.



**“The
personality
of the
photographer,
his approach,
is really more
important
than his
technical
genius.”** – LEE MILLER







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